

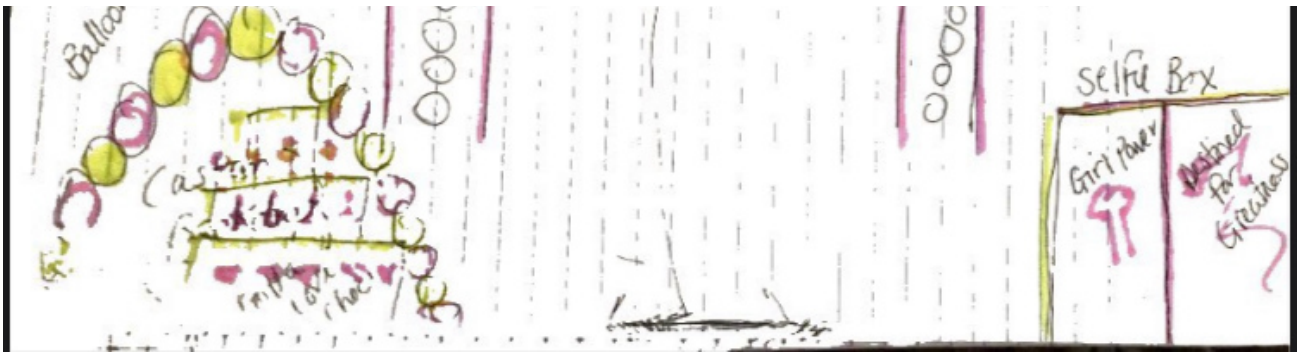
LET YOUR LIGHT
SHINE!!!

SOME ONE ELSE NEEDS YOUR HELP NAVIGATING
THROUGH LIFE

Destined for Greatness Brunch

As a part of my research with my VIPs (first supporters of my brand) this brunch was initially a thank you and a chance to be able to hear what's on their minds. After having several encounters with other women about how successful I was and how they were looking for guidance in the area of business, I decided to make this a women empowerment event. Because of the chain of positivity around me, I felt ready when it came to launching my business. You know the saying, "Don't surround yourself with people who are on the same level as you but actually the people who are where you want to be". I'm proud to say I have a circle of success. From there my vision for this event was born. God planted it right before my eyes.





Overview

Destined for Greatness Brunch 2023 will be an annual event. A women empowerment conference where the minds of women are able to be stimulated and able to transformed by seeing women who are just like them be successful. On the first panel: I have a fashion stylist, a chocolatier, a dump truck driver, a lawyer and a brand architect- all entrepreneurs! They will speak focus on various topics and receive questions! The main objective is to get these women's questions answered so they can walk away enlightened.

Target Audience

Demographics	Women, between ages 25-50.
Interests	The women that have been invited have either had past business plans/ventures that were not successful or have a talent/interest in a certain area that they can be successful in.
Challenges	A lot of women just don't know where to start and how to be effective. Some of them face obstacles and never move forward.

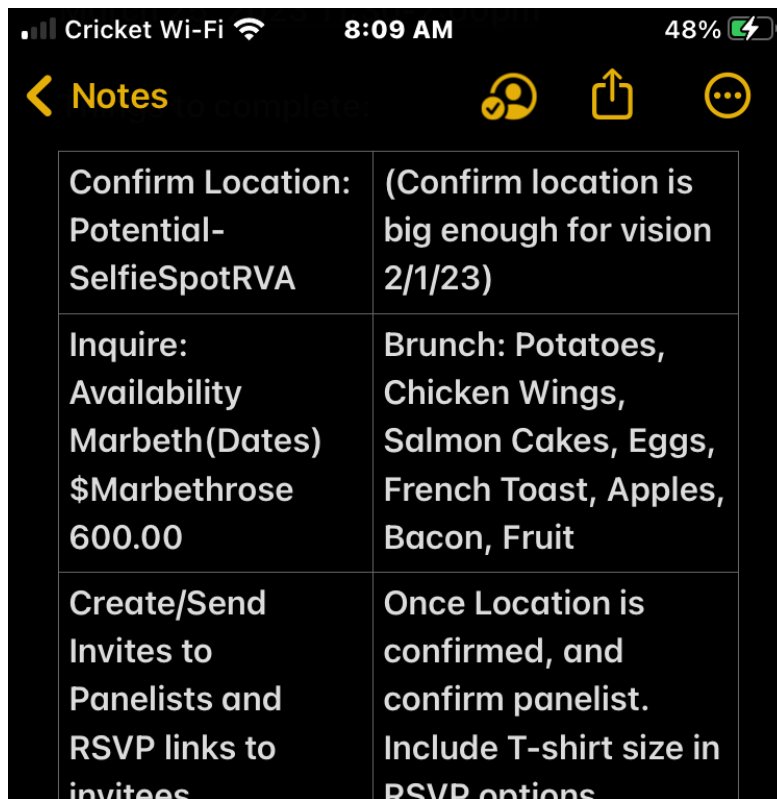
Discussion:



Speaker	Topic	Time
LaKeisha Jones	What's my Thing?	11:30
Marilyn Carter	Finding Inspiration	11:50
April Bethea Tiffany Good Quiana J.	Being Confident in your business enough to help the next Focusing and Overcoming Obstacles Struggling with Perfectionism and How to start a business.	12:30

Guidelines

Secure Hearts presents.. Destined for Greatness Brunch.



Reach out to Neic Riche for simple Secure Hearts personalized decor	Main colors Pink, Gold and Brown Remaining 200.00
Mimosa Bar Orange Pineapple Cranberry Juice	Water strawberry lemonade , peach lemonade Sprite Fountains

Cricket Wi-Fi 7:45 AM 31%

Notes

personalized decor	
Mimosa Bar Orange Pineapple Cranberry Juice	Water strawberry lemonade , peach lemonade Sprite Fountains
Order swag bag items: Chapstick, Keychain, Shirts	Create worksheets- goal completion
Confirm DJ availability- PAID	BSounds
Confirm container labels for Dessert/ Treat Table	Secure Hearts logo napkins and cups
Run down of program	Hosts, panelist and greeters(kids) lunch/ dinner week of DFG Brunch
Host: Chandra Johnson Panelist:	LaKeshia Jones, April Bethea, Anelia Vaughn, Marilyn Carter (possible),



March 25, 2023 11:30-2:00pm

Table Placement

Table decor will be elegant. Giving the guests a classy feel, something beyond what they are expecting.



Sky is the limit!

Branding



Secure Hearts Presents
The First Annual Destined For Greatness
Brunch



Special touches serves as a reminder that you can really do this too.

11:30 AM - 2PM
MARCH 25, 2023
700 E 6th St.
Studio F-1
Richmond VA, 23224

PLEASE RSVP NO LATER
THAN FEBRUARY 25, 2023

Invitations

Retractable Banner



DESTINED FOR
Greatness
BRUNCH

S ♥

For where your treasure
is, there your heart will
be also.
Matthew 6:21

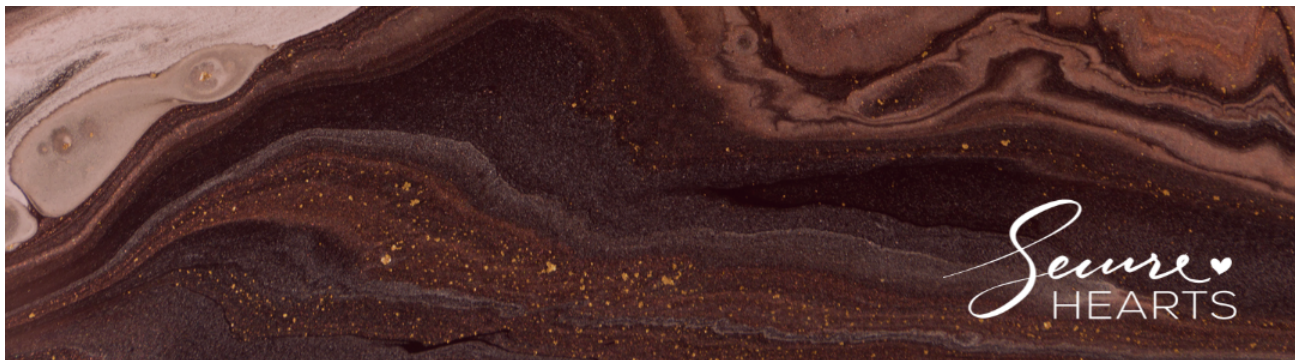
  @SECUREHEARTS_





Re-branded and newly designed shirts all done by me.





Contact information

Email	Phone Number
Info@secure-hearts.com	804-215-6228



